

PTU TV ADVERTISEMENT SCHEDULE

Sum of Spots		Date																																	
Channel	Time	9-Aug-09	10-Aug-09	11-Aug-09	12-Aug-09	13-Aug-09	14-Aug-09	15-Aug-09	16-Aug-09	17-Aug-09	18-Aug-09	19-Aug-09	20-Aug-09	21-Aug-09	22-Aug-09	23-Aug-09	24-Aug-09	25-Aug-09	26-Aug-09	27-Aug-09	28-Aug-09	29-Aug-09	30-Aug-09	31-Aug-09	1-Sep-09	2-Sep-09	3-Sep-09	4-Sep-09	5-Sep-09	6-Sep-09	7-Sep-09	8-Sep-09	9-Sep-09	Grand Total	
9XM	0500-1200 hrs M-S						11	11	9	6	6	6	5	6	5	9	6	6	6	9	6	5	9	9	6	6	6	6	6	6	6	6	6	6	174
	1200-1600 hrs M-S																																		193
	1600-2500 hrs M-S																																		193
Aaj Tak	0600-1000 hrs M-S																																		189
	1000-1700 hrs M-S																																		192
	1700-2400 hrs M-S																																		179
Channel -V	0600-1600 hrs M-T																																		370
	1600-2500 hrs F-S																																		190
IBN7	0600-1000 hrs M-S																																		186
	1000-1700 hrs M-S																																		187
	1700-2400 hrs M-S																																		187
MH1	0800-1100 hrs M-S																																		192
	1300-1600 hrs M-S																																		144
	1900-2300 hrs M-S																																		224
MTV	0600-1200																																		101
	1200-1600																																		100
	1600-1900																																		101
NDTV	1900-2300																																		101
	2300-0200																																		101
	0600-1000 hrs M-S																																		187
Star News	1000-1700 hrs M-S																																		187
	1700-2400 hrs M-S																																		186
	<12:00:00 PM-6:00:00	13	7	6	7	3	6	7	10	6	7	7	3	7	7	7	7	7	7	6	3	7	5	11	7									159	
India TV	<6:00:00 AM-12:00:00 PM>	7	7	7	6	4	7	6	10	7	6	7	4	6	7	10	6	7	7	4	7	7	7	10	7									149	
	<6:00:00 PM-12:00:00	7	6	7	7	3	7	7	10	7	7	6	3	7	6	10	7	6	7	3	6	7	7	10	6									152	
	0600-1000 hrs M-S	10	6	7	7	3	7	7	10	7	7	7	3	7	7	10	7	7	7	6	3	7	7	10	7	7	7	3	7	7	7	7	7	7	190
Grand Total	1000-1700 hrs M-S	10	7	7	7	3	7	7	10	7	7	3	7	7	6	10	7	7	7	6	3	7	6	10	7	7	7	3	7	7	7	7	7	190	
	1700-2400 hrs M-S	10	7	6	6	4	6	6	10	6	6	6	4	6	7	10	6	6	6	7	4	6	7	10	6	6	6	4	6	6	6	6	6	180	
Grand Total		50	80	160	160	110	171	166	252	183	184	183	110	171	166	253	178	182	184	111	171	165	254	178	163	163	163	103	151	146	192	98	23	4884	