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FOUNDATION DEGREE (FdA)

What is a Foundation Degree?

We have developed a range of Foundation Degrees, all of which lead to the award of the University of Birmingham. These are new courses of higher education which have the same value as the first two stages of an Honours degree. They are mostly two years in length for full-time students, with some having an additional year's placement in industry. All have a very work-related approach in both the learning that students do and the assessment that they complete.

These courses are suitable for a wide range of applicants with appropriate industry experience. For all part-time Foundation Degree students, the College has made available bursaries which meet the full cost of tuition fees.

They are designed in conjunction with employers, and all benefit from the mix of extensive industrial experience and academic credibility that characterise the teaching teams for the courses.

FdA Business

UCAS Code BFTCS B35 N100 FdA/B

2 years (full-time)

Entry Requirements

A minimum of 100 UCAS tariff points. Qualifications used to gain these points must include a minimum of one 6-unit, 12-unit or 18-unit award.

Future Prospects

Opportunities exist in a wide variety of service-sector careers for students who have studied this flexible programme, including areas such as retail enterprises, financial and accountancy businesses, public sector administration and general management.

The FdA Programme may also be used to gain entry onto the final stage of a relevant Degree Programme at the College or other institutions.

Why study this subject at UCB ?

The rapidly developing School of Marketing offers a portfolio of programmes in the fields of marketing and business for the service sector, responding to and anticipating international and national trends. The College's national and international reputation underpins such growth, with well-developed international links reflected in a thriving multinational student body, which in turn contributes greatly to the cultural diversity and cosmopolitan atmosphere of the College.

What will you study ?

The FdA Business programme content has been developed to assist students who plan to enter, re-enter, or advance within management functions of service organisations. Students will study a mixture of core modules covering essential business activities and optional modules, allowing students to specialise in areas related to their career aspirations. Where possible, assessment is related to workplace-relevant activities, and utilises various methods, including assignments, examinations, case studies and presentations.

Industrial Placement

Assisted by the College's Industrial Placement Centre, students are encouraged to seek business experience within a commercial organisation between June and September at the end of the first year.

There is the possibility of an optional 1 year placement.

This Degree is validated by the University of Birmingham

FdA Hospitality and Tourism Business Administration

UCAS Code BFTCS B35 NNF8 FdA/IHTB

2 years full time

Entry Requirements

UCAS Tariff: A minimum of 100 UCAS Tariff points, which must include at least one 6-unit, 12-unit or 18-unit award.

Future Prospects

The wide scope of and stimulating industries available to graduates of this course include, hospitality and tourism planning and marketing, tourist attraction management, conference and exhibition management, events management and travel services management, as well as the wide range of graduate hospitality management programmes.

Why study this subject at UCB ?

The School of Hospitality, Food and Retail Management is a leading provider of contemporary programmes in this field. The School specialises in offering vocational programmes that develop the technical knowledge and skills, business acumen necessary for management careers in the hospitality and tourism industries. Students have access to industry standard facilities such as the College's three restaurants, a purpose designed property management suite and a call centre training facility. Opportunities also exist for students to participate in EU funded projects and exchange programmes.

What will you study ?

Students begin by examining the hospitality and tourism environment and acquire the business knowledge and analysis skills necessary for operations within this field. Students gain an understanding of the issues faced by hospitality and tourism organisations in a contemporary environment.

Industrial Placement

During the second year of the programme students have the opportunity to submit a portfolio of evidence relating to their regular part-time or vacation job to gain additional credits. Students who subsequently decide they wish to complete an industrial placement year, may transfer to the BA (Hons)/FdA Hospitality and Management (as appropriate) at the end of year one.

This Degree is validated by the University of Birmingham

FdA Hospitality Business Management

UCAS Code BFTCS B35 N229 FdA/HBM

Entry Requirements

A minimum of 100 UCAS tariff points. Qualifications used to gain these points must include a minimum one 6-unit, 12-unit or 18-unit award.

Future Prospects

The international hospitality industry is expanding rapidly and offers exciting employment prospects for suitably qualified candidates. Former students are employed in areas including hotel and restaurant management, events planning, conference and exhibition management. Students who successfully complete the Foundation Degree have the opportunity to progress to the final stage of the BA (Hons) Hospitality Business Management programme.

Why study this subject at UCB ?

The School of Food, Hospitality and Retail Development is a leading provider of contemporary undergraduate and postgraduate programmes in the field of hospitality. Students have access to a range of specialist facilities including three restaurants and an industry standard property management suite. Students may also take a range of additional technical qualifications during the course of their studies.

What will you study ?

Hospitality is a global business phenomenon. This course features a core of business and management subjects which are taught within the context of the hospitality industry. Specialist modules which focus on the management of technical areas run alongside core business modules and cover areas such as Food and Beverage Management and Property Management. This programme provides a learning experience with a particular focus on workplace practices and an emphasis on operations management issues.

Industrial Placement

Industrial placement is a key element of the course and offers you an excellent opportunity to develop a range of knowledge and skills. During the 48 weeks of paid placement you will be able to work in a variety of areas, gain hands-on experience and learning how an organisation is managed.

We have excellent contacts with hundreds of employers across the UK, Ireland, Europe and North America. Links have been established with many of the major players in the hospitality, tourism and leisure industry including Marriott, Disney, Keycamp, Mark Warner, Mitchells & Butlers, Wetherspoons and Esporta, who are all happy to offer placement opportunities to our students.

Placement tutors work closely with you to identify the most suitable organisation and location, giving advice and support prior to, during and after your placement.

This Degree is validated by the University of Birmingham

BACHELORS

Our undergraduate courses are all accredited by the University of Birmingham and result in the award of degrees and diplomas of the University.

BA Hospitality and Tourism Business Administration

UCAS Code BFTCS B35 NNG8 BA/HTB

3 years full time

Entry Requirements

UCAS Tariff: a minimum of 180 UCAS points, which must include at least two 6-unit awards or one 12-unit/18-unit award.

Future Prospects

The wide scope of and stimulating industries available to graduates of this course include, hospitality and tourism planning and marketing, tourist attraction management, conference and exhibition management, events management and travel services management, as well as the wide range of graduate hospitality management programmes.

Why study this subject at UCB ?

The School of Hospitality, Food and Retail Management is a leading provider of contemporary programmes in this field. The School specialises in offering vocational programmes that develop the technical knowledge and skills, business acumen necessary for management careers in the hospitality and tourism industries. Students have access to industry standard facilities such as the College's three restaurants, a purpose designed property management suite and a call centre training facility. Opportunities also exist for students to participate in EU funded projects and exchange programmes.

What will you study ?

Students begin by examining the hospitality and tourism environment and acquire the business knowledge and analysis skills necessary for operations within this field. Students gain an understanding of the issues faced by hospitality and tourism organisations in a contemporary environment. In the final year of the programme the students look at the future of these organisations and have the opportunity to undertake individual research.

Industrial Placement

During the second year of the programme students have the opportunity to submit a portfolio of evidence relating to their regular part-time or vacation job to gain additional credits. Students who subsequently decide they wish to complete an industrial placement year, may transfer to the BA (Hons)/FdA Hospitality and Management (as appropriate) at the end of year one.

This Degree is awarded by The University of Birmingham

BA (Hons) Business Enterprise (top up)

UCAS Code BFTCS B35 N000 BA/BE

1 to 1.5 years

Entry Requirements

Applicants must have an HND, DipHE or Foundation degree in a business subject, with suitable grades. This is a top-up honours degree, normally with a duration of one year or a year and a half, dependent on modules previously studied and grades obtained.

Future Prospects

In the competitive commercial environment the Business Enterprise honours degree is an excellent means of entry into management roles where a business qualification is needed. Alternatively many graduates opt for setting up their own business.

Why study this subject at UCB ?

This programme offers a unique opportunity for students to build on previous business or management studies to gain an honours degree. BCFTCS students benefit from the excellent international links with industry that the College enjoys, which underpins the teaching on this course.

What will you study ?

Focusing on the study of strategic entrepreneurial activity, the course contains taught elements, seminars and an individual research project. Core modules covered include:

Strategic Management

Contemporary Entrepreneurial Studies

Business Risk Management

Optional modules:

Financial Strategy

International Marketing

Strategic Human Resource Management

This Degree is awarded by The University of Birmingham