



Foundation Degree Tourism Management

PATHWAYS

- International Tourism Management
- Adventure Tourism Management
- Visitor Attraction Management

OVERVIEW

This course is a full-time two-year programme designed to be of particular benefit to individuals who envisage a supervisory or management role in the areas of Travel Operations Management, Tour Operations, Public Sector Tourism, Tourism Development or Event and Conference Management.

COURSE AIMS

- To provide the student with the academic background and skills to develop a career in management within the global industry
- To prepare and help students to achieve success in their working lives
- To provide students with an intellectual challenge
- To enable students to make an immediate contribution in employment

TOPICS OF STUDY

All students study the following modules:

- Developing Business Skills
- Decision Making
- Managing the Service Encounter
- Entrepreneurship
- Industrial Placement
- Legal Environment
- Managing Research and Information
- Human Resource Management
- Management Techniques

In addition, students study two further modules, depending on the pathway they have chosen:

International Tourism Management

- International Tourism Development
- Tourism Resource Management

Adventure Tourism Management

- Evolution of Adventure Tourism
- Adventure Tourism Management

Visitor Attraction Management

- Evolution of Visitor Attractions
- Visitor Attraction Management

COURSE STRUCTURE

Students are expected to attend 15 hours of lectures and seminars per week and should complete at least 15 hours a week, home study.

Your studies will also include English Language support. All international students are expected to take advantage of this additional learning since it will support you whilst on programme and when making an application for further HE study.

ASSESSMENT

Assessment is by a mix of essay, report, presentation, case study and some modules will be assessed by examination.

WORK PLACEMENT/EXPERIENCE

Students undertake work experience commencing late in the first year. It is a requirement of the module that the student must arrange the placement. We obviously give assistance and have contacts. Examples of previous placements include:

Elmwood Country Club, New York USA
(various positions)

Camp America (Counsellor)

Martha's Vineyard USA (Hotel, Bar and Restaurant work)

PGL Holidays (Counsellor)

Servisair (boarding aircraft and preparing aircraft for flight)

ENTRY CRITERIA

- Students must be at least 18 years of age at the start of the course
- At least one good 'A' Level at Grade C or equivalent, preferably in a related subject area
- Mature students will be considered on merit and relevant work experience
- Applicants must possess a good standard of English: IELTS 5.5 or equivalent is the minimum requirement (with no component less than 5.0).



CAREERS

The course offers a choice of three career pathways for the student to choose from:

- International Tourism, including Travel Agent, Tour Operator, Tour Guide Management and Overseas Representative and Airline careers
- Adventure Tourism, including Tour Guide, Management and Agent
- Visitor Attractions, including Theme Park Management and Tourist Attraction Management

PROGRESSION

At **ncn** we offer the BA (Hons) Service Sector Management, which is a one-year top-up degree, offered through Nottingham Trent University. There are also opportunities to progress to the final year of degree programmes at Derby University and several of our past students have progressed there. The usual requirement is an overall merit in their final year. Students have in the past also progressed to Sheffield Hallam, Leeds Metropolitan University, and Manchester Metropolitan University.

Throughout the course we visit many facilities to see the industry in action. We also offer many residential visit opportunities to places such as Barcelona, Euro-Disney, and New York.

GRADUATION

A Graduation Ceremony takes place for all successful students in the October of the final year, therefore students who start in September 2007 will attend the graduation in October 2009. The visa letter we prepare does take this event into account.

The ceremony is held at a very prestigious building in the centre of Nottingham, The Albert Hall, and is attended by students with their families and friends, staff and honoured guests. Students receive their certificates on stage and wear graduation robes, and have the opportunity to enjoy some time with friends and tutors – it really is a memorable occasion.



STUDENT PROFILE

"I loved studying here. I liked the people, the teachers, the environment, the atmosphere'. Having already studied Hospitality Management in Jamaica, Ralston was very enthusiastic about his HND Travel and Tourism Management course at **ncn**. He says, 'I loved the course I did... I really wanted to do travel.'"

Having made a 'whole lot of friends' at **ncn**, Ralston progressed to the BA in Service Sector Management at **ncn** and hopes that in the future the qualifications he gained will help him to get a better job when he returns to Jamaica. Ralston has made good use of the services offered by the International Office and describes the staff in the International Office as 'friendly people, who give you lots of information, and are always there to help'.

Ralston Whyte, Jamaica

HOW TO APPLY

At **ncn** we can advise on individual applications and answer questions about the course you are interested in. Please contact us at the address below:

The International Office
New College Nottingham
The Adams Building
Stoney Street
The Lace Market
Nottingham NG1 1NG

Tel: +44 (0) 115 910 4610/4612/4615
Fax: +44 (0) 115 910 4611
Email: international@ncn.ac.uk
Web: www.ncn.ac.uk/international

If you are applying to more than one institution, you must apply through UCAS (Universities and Colleges Admissions Service) www.ucas.com